

# Measuring Evidence of Quality Achieved (MEQA)

Improving education programme quality with digital coaching and monitoring

**MEQA** is a digital e-monitoring and coaching tool that allows World Vision's Field Office (FO) staff to observe and measure the quality of implementation of education core project models, [Go Baby Go](#), [Unlock Literacy](#) and [Learning Roots](#).

## How does MEQA work?

MEQA has three main features:

### 1. Digitised survey and observation forms

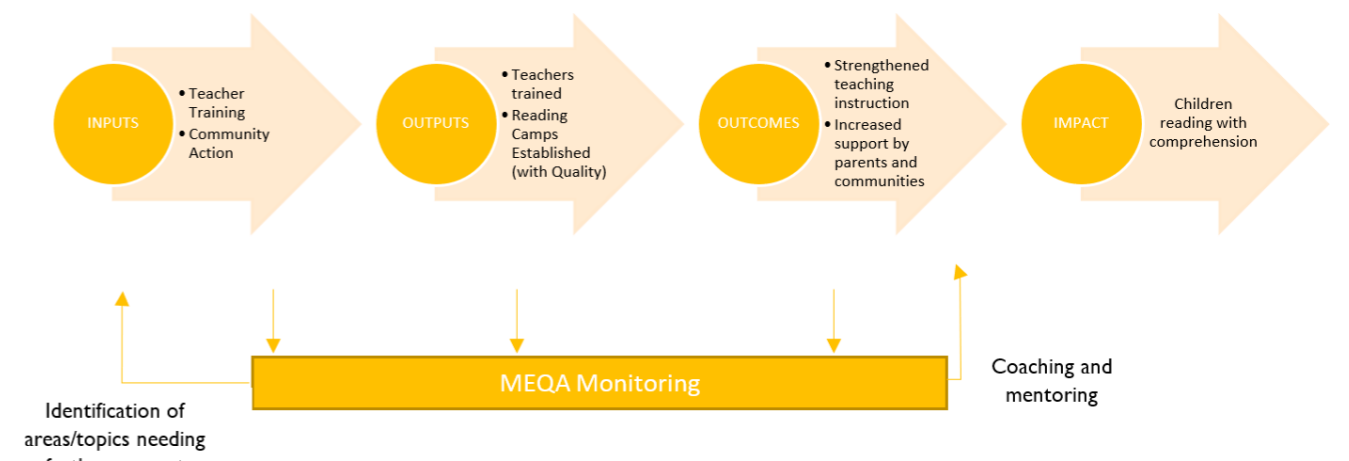
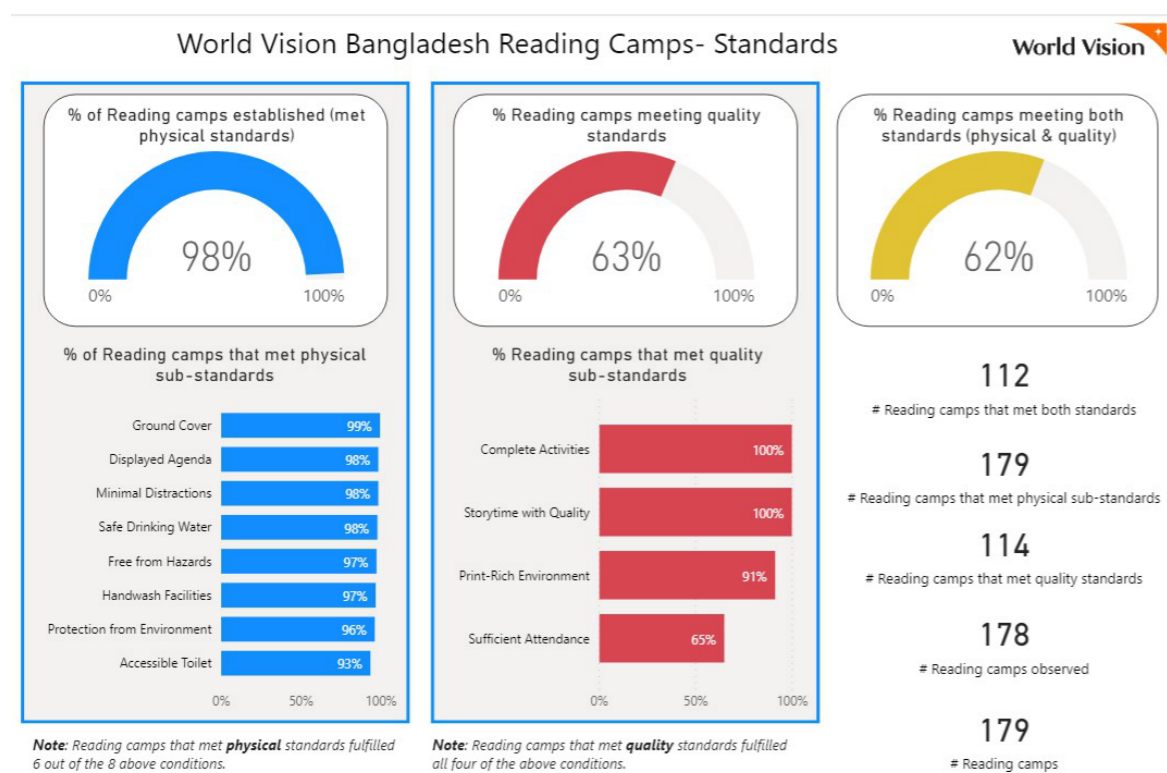
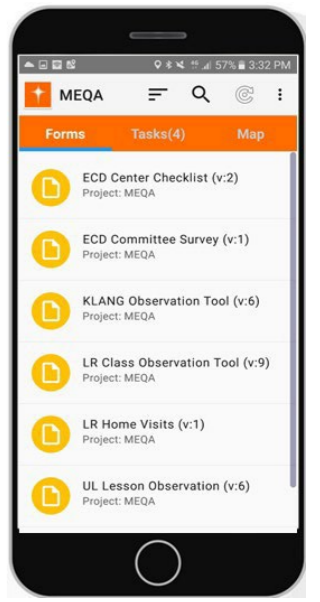
Paper-based observation tools were replaced by easy-to-use digital observation forms. They are designed for different learning environments (e.g. schools, classes, reading camps, ECD centers, parenting groups, home visits and community libraries)

### 2. Instant feedback for coaching

MEQA automatically generates a list of strengths, challenges and recommendations based on the observation. This serves as coaching points for field monitors to share with teachers and community facilitators.

### 3. Online dashboards for outcome indicators

which break down composite indicators into actionable decisions for programme improvements. These are aggregated at the AP, sub-national and national levels.



## How do Field Offices benefit from using MEQA?

### Systematic and easier reporting process

The use of MEQA in regular monitoring makes data collection, analysis and reporting easier. It captures disaggregation of data to highlight the most vulnerable groups in the programme.

### Culture of monitoring as mentoring

Coaching teachers and facilitators is an essential part of education programmes. Embedding this within the monitoring process ensures that it is done intentionally, rather than incidentally.

### Data-driven advocacy and decision-making

Online dashboards provide comprehensive details that highlight the strengths and gaps in early childhood development centers, schools and community reading camps. These details inform resource allocation, training content and targeted support provision.



*“The supervisor guides me how I should conduct the sessions and for how long the session should go on. I may make mistakes while teaching. The supervisor keeps an eye on it and gives me advice accordingly.”*

~ Hasibur Rahman, Community Reading Camp Facilitator (Bangladesh)

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